

# **MEDIA ADVISORY**

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# MEDIA INVITED TO FINAL THANKSGIVING TURKEY GIVEAWAY AT CHERRY STREET FOOD BANK

Foster Farms Turkeys to be Given to Local Families at State's Busiest Food Bank

(Seattle, WA – November 13, 2018) Northwest Harvest is excited to once again distribute free turkeys to families in advance of the coming Thanksgiving Day holiday. This will be the final time this annual tradition occurs in Seattle's First Hill neighborhood – as Northwest Harvest must vacate the current food bank location by no later than February 28, 2019. After more than 35 years of calling Cherry Street home, Northwest Harvest will open a new food bank next year in Seattle's SODO neighborhood.

Thanks to a very generous donation of over 14,000 pounds of turkey from Foster Farms, Northwest Harvest will distribute 800 turkeys to Seattle-area families. 200 of the turkeys will be handed out by staff and volunteers to local families at Cherry Street Food Bank. The other 600 turkeys will be given to selected agency partner food banks and meal programs.

Foster Farms has been a longtime supporter of Northwest Harvest – donating close to 40 tons of holiday turkeys to the agency over the past five years alone.

### Northwest Harvest Invites Media to Cherry Street Food Bank's Final Turkey Giveaway.

When: Thursday, November 15; 9:00 am – 12:00 pm

### Address: 711 Cherry Street, Seattle, WA

If your organization plans on covering this event, please contact Jordan Rubin, Communications Director, Northwest Harvest | 206.923.7426, jordanr@northwestharvest.org.

### **Details on Northwest Harvest's New Food Bank:**

- The new location will be at 1917 4th Ave. S. *located near the southwest corner of 4th Ave. S. and Holgate St. in the SODO neighborhood*.
- Northwest Harvest plans on opening the new location no later than mid-spring of 2019.
- This location provides great access to public transportation, is situated on level ground, and has room to improve and expand services.
- Cherry Street Food Bank welcomes up to 5,000 people each week making it the busiest food bank in the state of Washington.
- The new food bank location will be built and designed to feel and function more like a neighborhood market and less like a traditional food bank – allowing community members to have the freedom to choose from a wide variety of nutritious, culturally appropriate foods.
- Northwest Harvest plans on continuing this annual turkey giveaway tradition at their new food bank next year.

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#### **About Northwest Harvest**

Northwest Harvest is Washington's leading hunger relief agency – supporting a statewide network of 375 food banks, meal programs, and high-need schools. Focused on improving equity in our food system, Northwest Harvest believes everyone in Washington should have consistent access to nutritious food that feeds the body, mind, and spirit. In addition to making sure those who suffer from hunger are being fed, Northwest Harvest aims to shift public opinion, as well as impact institutional policies and societal practices that perpetuate hunger, poverty, and disparities in our state.