Census Outreach

Northwest Harvest supports the 2020 Census and a complete count in Washington. Census results help determine how billions of dollars in federal funding flow into states and communities each year and how many seats in Congress each state gets. It's mandated by the U.S. Constitution in Article 1, Section 2: The U.S. has counted its population every 10 years since 1790.

Five Things to Do Right Now

- 1. Add a link to the 2020 Census website on your website
- 2. Activate social media with the U.S. Census Bureau <u>Facebook</u> page, <u>Twitter</u> feed, <u>YouTube</u> channel, and <u>Instagram</u> account. Be sure to tag your own social media posts with the hashtag #Census2020
- 3. Add a message to your email signature that your organization supports the 2020 Census and a complete count in Washington
- 4. Put up Census 2020 flyers and posters at your place of work
- 5. Send an e-blast to clients and constituents that the census is hiring

Social Media posts

Rock the Vote/Pledge to Be Counted video (combining census outreach and voting outreach)

Shape Your Future (official video from US Census Bureau)

Association of Washington Cities video

Fighting Back 2020 Census Rumors page