A MOTHER’S DAY GIFT FROM NORTHWEST HARVEST: $360,000 WORTH OF FREE PREMIUM BABY FOOD

Organic, Non-GMO Formula Given Out Freely to Mothers (and Fathers) Across Washington State

(Seattle, WA – May 11, 2017) Northwest Harvest, Washington’s largest independent provider of meals to those in need, is giving organic, premium infant formula to its network of food banks across the state of Washington. Nearly 11,000 units of formula are being distributed to over 250 locations. Each of the food banks receiving the gifted formula has been directed by Northwest Harvest to freely and generously provide it to any of their clients with infants.

The inspiration for this gift is to honor Northwest Harvest’s outgoing Hunger Response Network Director, Bonnie Baker, who is set to retire this coming fall. This gift from Northwest Harvest is her way of saying “thank you” to all the food bank partners throughout Washington for their tireless work and dedication to improving the health and wellbeing of their communities. It’s also another way to make a positive impact on families with infants throughout our state – helping ensure that our youngest are receiving the critical nutrients needed for proper growth and development.

“Every day, Northwest Harvest is so impressed by the intense, thoughtful, and dedicated work our partners give at the local level,” said Baker, who has spent 24 years in the emergency food arena. “We are touched by the compassion they show to families in crisis, by the love and generosity they show to strangers in need, and by the countless hours of work they put into strengthening our communities.”

In a letter addressed to Northwest Harvest’s network of food banks across the state, Baker states, “We would like to acknowledge and honor all your hard work and support with a small gift. Please accept this donation of baby formula for the most vulnerable in your community.”

But the totality of the gift is anything but “small”. The full retail value of the formula is over $361,000. Northwest Harvest received the formula at a significantly-reduced rate from Chris Blake, Chief Operations Officer at the National Diaper Bank Network. Northwest Harvest would also like to thank Eastside Baby Corner for their role in making this gift happen.

The formula, made by The Honest Co., is modeled after breast milk and uses only non-GMO, organic ingredients. In total, the gifted formula provides over 470,000 4-ounce servings.

For more information on this gift and other initiatives coming from Northwest Harvest’s Hunger Response Network, please contact Northwest Harvest at partners@northwestharvest.org.

# # #

ABOUT NORTHWEST HARVEST
Northwest Harvest is Washington’s home-grown food bank distributor. Each month, Northwest Harvest provides more than two million nutritious meals and supports a statewide network of more than 375 food banks, meal programs, and high-need schools – focusing on consistent, nutritious, culturally-sensitive foods critical to both the body and mind. Throughout its 50 years, Northwest Harvest has grown from a project of local social activists to its position today as the leader in fighting hunger in the state of Washington.