We know some immigrant families are afraid to use our services. If we want to keep helping everyone who needs it, it is our responsibility to attempt to counter these fears with facts. We want immigrants to know that we do not collect nor care about individual’s immigration status. Instead, we want them to know when it is our policy to do everything within our power to get them the food they need and keep them safe throughout this process. The following is a list of tips for how best to disseminate this information to populations who may need to hear it:

▪ Create signage for your site to inform them of your policies and let them know they are welcome (examples are included in this toolkit).
▪ Include this message in other printed and digital communications.
▪ Consider home delivery, allowing individuals to pick up food for others, or other ways you might be able to get food to folks who may be too fearful to come visit you in person.
▪ Reach out to nonprofits, churches, mosques, and other organizations that work with large immigrant communities.
▪ Run advertisements and public service announcements on radio and print media for Spanish speaking and other foreign language speaking communities in your area.
▪ Consider looking for assistance from school counselors/social workers; They could to try to get message out that food banks are still as safe, do not collect immigration statuses, etc.
▪ The most important thing to try and find champions within immigrant communities to best help you spread your message.